

1. The Full Feature Bio (approx. 250 words)

Best for: Author website "About" page, deep-dive media kits, and long-form interview features.

Scott Nelowet is an author, entrepreneur, and mental health advocate dedicated to the rebellious choice of thriving. He is the author of the upcoming book and movement, ***How Are You Alive?: A Blueprint for Radical Resilience***, a work born from a reality that top clinical experts deemed impossible.

After being diagnosed with severe medically resistant depression, Scott was met with a bleak clinical prognosis. A top neuropsychiatrist famously looked at his scores and asked him point-blank: “*How are you still alive?*” Scott turned that survival instinct into a mission to help others navigate their own impossible landscapes.

Proving that a diagnosis is a terrain to be conquered rather than a final destination, Scott went on to earn a master’s degree, serve in the Peace Corps, build a beautiful life with his wife, Jennifer, and their daughter, Abby, and scale a successful national franchise leading hundreds of employees.

As a storyteller, Scott brings this same unshakeable grit to the Young Adult market. His hope punk fiction series, ***The Peace Strain*** (including ***French Fry Heaven*** and ***Peace Frog***), follows a multicultural crew of misfits, dreamers, and outsiders called the Brohemians, who prove that world peace isn’t a superpower, it’s a decision. Committed to authentic representation, Scott collaborates with over twenty sensitivity editors to ensure honest depictions of LGBTQ+ and neurodivergent identities.

Whether documenting survival strategies in ***How Are You Alive?*** or crafting high-stakes found-family adventures, Scott’s voice remains grounded, actionable, and entirely jargon-free. He lives in Jacksonville, Florida, with his wife, daughter, and beloved dog, Winnie.

2. The Medium / Media Bio (approx. 150 words)

Best for: Podcast guest introductions, press releases, and guest blogging bios.

Scott Nelowet is a writer, entrepreneur, and mental health advocate whose life and work center on a single, powerful question. After a top neuropsychiatrist reviewed his severe diagnoses and asked, “*How are you still alive?*” Scott made the choice to defy the odds.

He transformed that experience into his cornerstone nonfiction book and movement, ***How Are You Alive?***, which serves as a practical blueprint for radical

resilience. Scott proved his own formulas by earning a master's degree, serving in the Peace Corps, and building a successful career leading national brands.

Today, Scott brings that same fierce grit to his YA fiction series, ***The Peace Strain***, working with over twenty sensitivity editors to ensure authentic neurodivergent and LGBTQ+ representation. Grounded and entirely jargon-free, Scott writes for the seekers, the rebels, and anyone who has ever been told that their survival or success was impossible.

3. The Short / Jacket Blurb Bio (approx. 75 words)

Best for: Back-cover copy, Amazon Author Central profiles, and social media media kits.

Scott Nelowet is an entrepreneur, mental health advocate, and author of the upcoming nonfiction book ***How Are You Alive?*** and the YA adventure series ***The Peace Strain***. After defying a hopeless clinical prognosis of medically resistant depression, Scott went on to lead national brands, serve in the Peace Corps, and write works of fiction and nonfiction. He writes grounded, high-stakes stories about resilience and found family. Scott lives in Jacksonville, Florida.